



FOR IMMEDIATE RELEASE Tuesday, Oct. 15, 2024

City of San Diego Announces New Funding Opportunities for Arts and Culture Projects and Activities

INVESTMENTS AIM TO EXPAND ACCESS TO THE ARTS AND SUPPORT CREATIVE GROWTH

SAN DIEGO – The City of San Diego has released the guidelines and opened applications for two significant funding opportunities to strengthen arts and culture activities and projects across the city. The Operational Support Program (OSP) and CCSD) are now accepting applications for the upcoming funding cycle. OSP and CCSD provide critical financial support to nonprofit arts and culture organizations and projects, fostering growth in San Diego's cultural ecosystem while expanding community access to the arts.

The OSP offers operating support to nonprofit arts and culture organizations, while the CCSD funds project-based initiatives. Both opportunities are designed to make a lasting impact on San Diego residents and visitors by boosting local tourism and ensuring that arts and culture thrive in all City council districts. The funding is made possible through the Transient Occupancy Tax (TOT), a tax collected from visitors staying in hotels and similar accommodations. OSP and CCSD-funded activities and projects will occur between July 1, 2025, and June 30, 2026.

"We are thrilled to open the annual application cycle for our arts and culture funding," said Jonathon Glus, Director of the Department of Cultural Affairs. "The Operational Support Program and Creative Communities San Diego are essential to advancing San Diego's creative economy. Through these investments, we continue to expand access to the arts and ensure that our cultural sector remains vibrant and inclusive."

Applicants can access free online resources and in-person help by visiting the <u>OSP</u> and <u>CCSD</u> Resources webpage. Organizations without tax-exempt nonprofit status may be eligible for CCSD funding through a fiscal sponsor. Applications for both funding opportunities are available online, with a submission deadline of Monday, Nov. 25, 2024, at 8 a.m.

"These funding opportunities are about more than just financial support," said Christine E. Jones, Chief of Civic Art Strategies for the Arts and Culture. "They empower artists, cultural practitioners, and organizations working in San Diego's dynamic and diverse communities

through a wide range of activities and projects. From art exhibitions to musical performances, theatrical productions and festivals, these initiatives enrich local culture and amplify San Diego's creative presence on national and international levels."

The City of San Diego Department of Cultural Affairs advances and drives an equitable and inclusive creative economy and cultural ecosystem by investing in the work of artists and creatives and the institutions and systems that amplify creative work and experiences. To learn more, visit sandiego.gov/arts-culture.



###